



FastTrac[®] Application form

For aspiring entrepreneurs

FastTrac[®] presents the rewards and risks of entrepreneurship, methods and tools for market research and financial estimates, plus entry strategies. You will learn the process for preparing and will complete a start-up business plan.

Application Instructions:

- Fill in all the information requested and provide as much detail as possible in the spaces provided.
- Feel free to attach any documents about your business concept, product or service, or business needs and strategies.
- Return your application to Women's Business Enterprise Center by email or fax:
ikrome@wbeceast.com
Fax: 215-790-9231

Space is limited! Applications will be considered on a first come, first served basis.

Upon receipt of your application, WBEC – East will contact you for a phone interview. If accepted, you must submit your payment by the due date indicated on your acceptance letter to reserve your seat.

If you have any questions, please call 215-790-9232, email ikrome@wbeceast.com, or visit our website at www.wbeceast.com

Applicant Information

Full Name: _____ Date: _____
Last First M.I.

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email _____

Business Information

1. Which of the following best describes your current self-employment status:

- Thinking about starting a business
- Am in process of starting a business but have made no sales
- Have opened a business and made sales within the last 12 months
- Have been in business with sales for more than 12 months

2. How long have you been planning to start your own business?

- Less than a year
- 1-2 years
- 3-5 years
- already started. Start date: _____

3. How many years of experience have you had in the field in which you plan to start your own business?

4. How many years of experience have you had as a manager in a company you did not own?

5. Why do you want to participate in the FastTrac program?

6. What type of business is your proposed venture? E.g. service, manufacturing, retail, not-for-profit?

7. Describe your proposed venture and the nature and range of products / services that you might offer:

8. What research have you done on your business concept? What does your research tell you?

9. How have you worked to prove the feasibility or profit potential of your concept so far? Please explain.

10. What is your current employment status (check all that apply)?

- Unemployed
- Employed and thinking about starting a business
- Now working part time in your own business
- Now working full time in your own business

11. Do you own a computer? Yes No

12. Do you have internet service at home? Yes No

13. How comfortable are you with computers in general?

14. Does your computer have Microsoft Office? Yes No

15. How comfortable are you with Excel or similar spreadsheet software?

16. Is there anything else you would like to share with us at this time?

Thank you! Please email this application to Isabel Krome at ikrome@wbeceast.com

If you would like to apply for a reduced fee for the FastTrac program, complete the linked business training scholarship application [here](#).

We will contact you within 24 hours to schedule a phone interview.